



DINO RIDGE SCIENCE QUIZ BOWL

NOVEMBER 2, 2019 | Lakewood High School | Lakewood, CO

A truly special event that will showcase three things all at once: youth achievement, an emphasis on science learning, and unpredictable, spirited competition.

SPONSOR PROSPECTUS

The Dinosaur Ridge Science Quiz Bowl will help raise money for our Field Experience Fund, an educational fund that helps offset field trip costs to Dinosaur Ridge for at-risk youth. Funds raised will also cover the entry fees for any Title 1 High Schools participating in the Quiz Bowl.

Any winning Title 1 school will be sponsored by the Friends of Dinosaur Ridge in a future local competition (within 6 months).



Friends of Dinosaur Ridge is a registered 501(c)(3) nonprofit organization. Dinosaur Ridge is a National Natural Landmark, the location of the #1 dinosaur tracksite in the United States and the site of the first Stegosaurus fossil discovery.

DinoRidge.org

SPONSORSHIP

Contact

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60k



- Corporate logo, link on the Dinosaur Ridge homepage (1) year duration
- Corporate logo, link, 500-word description on the Dinosaur Ridge Quiz Bowl landing page
- 200-word blurb, link, image included in Dinosaur Ridge's monthly e-Tracks (3,500+ subscribers)
- 1 dedicated email, Dinosaur Ridge to approve content, sponsor to provide HTML (3,500+ subscribers)
- Sponsor recognition in a boosted Dinosaur Ridge Quiz Bowl Facebook event listing (9,800+ followers)
- Sponsor mention in 10 Dinosaur Ridge Quiz Bowl Facebook posts (9,800+ followers)
- Acknowledgment in the Dinosaur Ridge annual Ridge Report (logo on cover)
- 2 Dinosaur Discovery Days (September 28 & October 19) - onsite sponsor booth
- Colorado Public Television Programming: 4 mentions (25-second voice over with logo and photos/video)
- Day of event: T-shirt recognition, Banner, Table Tents, etc...
- Day of event: Event host mention onsite during Quiz Bowl (3)

40k



- Corporate logo, link on the Dinosaur Ridge homepage (6) month duration
- Corporate logo, link, 350-word description on the Dinosaur Ridge Quiz Bowl landing page
- 150-word blurb, link, image, included in Dinosaur Ridge's monthly e-Tracks (3,500+ subscribers)
- 1 dedicated email, Dinosaur Ridge to approve content, sponsor to provide HTML (3,500+ subscribers)
- Sponsor recognition in a boosted Dinosaur Ridge Quiz Bowl Facebook event listing (9,800+ followers)
- Sponsor mention in 8 Dinosaur Ridge Quiz Bowl Facebook posts (9,800+ followers)
- Acknowledgment in the Dinosaur Ridge annual Ridge Report (logo on cover)
- 2 Dinosaur Discovery Days (September 28 & October 19) - onsite sponsor booth
- Colorado Public Television Programming: 2 mentions (20-second voice over with logo and photos)
- Day of event: T-shirt recognition, Banner, Table Tents, etc...
- Day of event: Event host mention onsite during Quiz Bowl (2)

20k



- Corporate logo, link on the Dinosaur Ridge homepage (3) month duration
- Corporate logo, link, 100-word description on the Dinosaur Ridge Quiz Bowl landing page
- 100-word blurb, link, image, included in Dinosaur Ridge's monthly e-Tracks (3,500+ subscribers)
- 1 dedicated email, Dinosaur Ridge to approve content, sponsor to provide HTML (3,500+ subscribers)
- Sponsor recognition in a boosted Dinosaur Ridge Quiz Bowl Facebook event listing (9,800+ followers)
- Sponsor mention in 4 Dinosaur Ridge Quiz Bowl Facebook posts (9,800+ followers)
- Acknowledgment in the Dinosaur Ridge annual Ridge Report
- 2 Dinosaur Discovery Days (September 28 & October 19) - onsite sponsor booth
- Colorado Public Television Programming: 1 mention (15-second voice over with logo)
- Day of event: T-shirt recognition, Banner, Table Tents, etc...
- Day of event: Event host mention onsite during Quiz Bowl (1)

10k



- Corporate logo, link, 50-word description on the Dinosaur Ridge Quiz Bowl landing page
- 50-word blurb, link, image, included in Dinosaur Ridge's monthly e-Tracks (3,500+ subscribers)
- Sponsor recognition in a boosted Dinosaur Ridge Quiz Bowl Facebook event listing (9,800+ followers)
- Sponsor mention in 2 Dinosaur Ridge Quiz Bowl Facebook posts (9,800+ followers)
- Acknowledgment in the Dinosaur Ridge annual Ridge Report
- 2 Dinosaur Discovery Days (September 28 & October 19) - onsite sponsor booth
- Day of event: T-shirt recognition, Banner, Table Tents, etc...
- Day of event: Event host mention during Quiz Bowl (2)

5k



- Corporate logo, link, 50-word description on the Dinosaur Ridge Quiz Bowl landing page
- Sponsor recognition in a boosted Dinosaur Ridge Quiz Bowl Facebook event listing (9,800+ followers)
- Sponsor mention in 1 Dinosaur Ridge Quiz Bowl Facebook post (9,800+ followers)
- Acknowledgment in the Dinosaur Ridge annual Ridge Report
- 1 Dinosaur Discovery Day (either September 28 & October 19) - onsite sponsor booth
- Day of event: T-shirt recognition
- Day of event: Event host mention onsite during Quiz Bowl (1)